

**Tell The Truth: Honesty Is Your Most Powerful
Marketing Tool By Sue Unerman;Jonathan Salem
Baskin**

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"Tell The Truth: Honesty Is Your Most Powerful Marketing Tool" is written by Sue Unerman and Jonathan Salem Baskin and published by BenBella Books.

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so instead they must tell the truth. That s the central message of this book by Sue Unerman and Jonathan Salem Baskin. most of which is spent on marketing.

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Sue Unerman is the author of Tell The Truth (3.25 avg rating, 4 ratings, 0 reviews, published 2012)

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